



Graduate in Life!













Industrial

Design

Develop products that align with universal design principles and incorporate a user-centric approach, enhanced through cutting-edge prototyping and testing.



Transportation

Design

Join the sustainable mobility revolution and master the latest know-how to develop user-friendly mobility solutions.



Interior & Furniture

Design

Grow in an interdisciplinary environment where daily studio practice with theoretical learning opens doors to bold, never-seen-before utilitarian space aesthetics.



Interaction

Design

Turn real-world interaction design cases into immersive digital experiences that spark deep connections between humans and products.

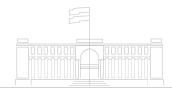


User Experience

Design

A professionally focused course that equips you with a digital-first mindset, enabling you to create human-centered experiences in an interactive digital context.





Graphic

Design

Acquire the skills to conduct sophisticated research and address visual challenges within the broader international, societal, ethical, and environmental contexts of communication design.



Animation

Design

Develop creative expertise in the technical and aesthetic aspects of moving images. Experiment with different tools and styles to create compelling content that reflects a unique voice.



*Game

Design

Construct compelling games, test design ideas through prototyping and playtesting. Refine them into polished final products, and learn how to monetize them ethically.



*Fashion

Communication

Curate immersive experiences and impactful narratives that resonate in the fashion world. Forecast trends, innovate with purpose, and transform the way fashion brands communicate.



*Fashion

Design

Master the technical foundations of haute couture while gaining in-depth knowledge of textile materials and pattern-making techniques to design awe-inspiring collections, in the fashion-forward era.



III Eminent Design Educators



Prof. Sanjay Jain IIT IDC Bombay



Prof. Nitin Kulkarni Sir J J School of Art Mumbai



Prof. Bhargav Mistry NID Ahmedabad



Dean Raghav Pandya Transportation Design



Ayon Sarkar Visual Communication



Kapil Sharma Industrial Design



Shreya Jakhar Communication Design



Sanjay Sonwani User Experience Design



Sonal Nigam User Experience Design



Dheeraj Chugh Foundation Design



Amar Mithapalli Fashion Design

III About DST

A national level online scholarship cum design entrance test for admissions into B.Des & M.Des programs at MIT ID Indore - Avantika University.





Entry Requirements

B.Des

- ▶ 10+2 from any stream (State Board/CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- ▶ 50% aggregate marks in the 12th examination
- Valid Score of Design Scholarship Test (DST), UCEED, NID-DAT, NIFT.

M.Des

- Graduate from any stream (10+2+3)
- ▶ 50% aggregate marks in UG Degree
- Valid Score of Design Scholarship Test (DST), CEED, NID-DAT, NIFT.

Ph.D

Admission Process

Step 1	avantikauniversity.edu.in
Step 2	Online DST Application (With necessary enclosures)
Step 3	Design Scholarship Test (DST)
Step 4	Thinking Challenge & Personal Interview (Online)
Step 5	Offer of Admission (only to selected candidates)
Step 6	Acceptance of Offer (by prospective students)
Step 7	Payment of Fees



Industry Connect

The iConnect initiative brings industry leaders to Avantika University to inspire students with real-world insights and bridge the gap between academia and the professional world.



Suresh Eriyat Creative Director Eeksaurus



Charchit Neema Product Designer Microsoft



Aarti Sharma Senior Director West India The Coca-Cola Company



Confirmation and

Step 8

Viraj Ghelani Digital Creator Youtube

III #CelebrateAvantika

Student Awards & Achievements

"The Hallmark of our Excellence"



Winner
International A' Design Award



1st Prize Lexus Design Award India



Best Tourism Village Award Madhya Pradesh Tourism, Govt. of India Pranpur Live Design Project



Rapida (Car)
Co-designed at IED
Istituto Europeo di Design, Italy



Winner C-IDEA Design Award 2025



Animation Film Screening 14th CMS International Children's Film Festival (ICFF)



1st Prize (Lifestyle Design Category) ADI Pune Design Festival



Best Design Award (Runner-Up) UXINDIA 2024



International Summer Internship Teesside University, UK

Beyond Academics















- **TED**^x Avantika University ► TEDx Avantika University
- ▶ iConnect
- ▶ Design Exhibition
- ► Hues
- ▶ Pune Design Festival

- ► Ganesh Chaturthi
- ► Onam Celebration
- ► Holi Celebration
- ► Clubs
- ▶ Spardha: Sports Week

- ▶ Lakme Fashion Week
- ► UX Light House
- ► Summer International Internships
- ► Pranpur Design Village





Avantika University

Vishwanathpuram, Lekoda, Ujjain - 456006, M.P.



admissions@avantika.edu.in

For UG: 7723013450-52-59-60 For PG: 7723013451-62 | 8815100700



Virtual Tour

Placements































































































III International Collaborations





























