



**MIT INSTITUTE  
OF DESIGN**  
INDORE



॥ विद्ययाः श्रुत्वाते विद्याम् ॥  
**avantika**  
UNIVERSITY

Graduate  
in Life!



MIT Pune Group of Institutions

**5**

Universities

**80+**

Institutions

**5000+**

Faculties

**50000+**

Students

**500000+**

Alumni

# III Academic Programs

B.Des — M.Des — Ph.D

## Industrial Design

Develop products that align with universal design principles and incorporate a user-centric approach, enhanced through cutting-edge prototyping and testing.



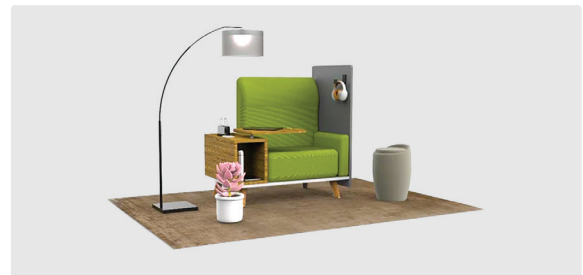
## Transportation Design

Join the sustainable mobility revolution and master the latest know-how to develop user-friendly mobility solutions.



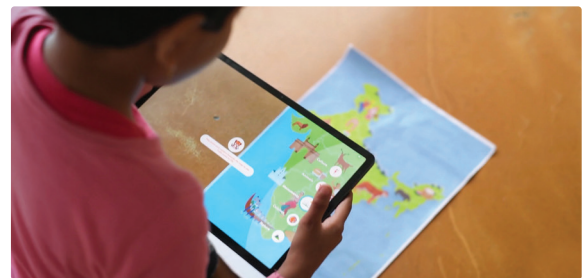
## Interior & Furniture Design

Grow in an interdisciplinary environment where daily studio practice with theoretical learning opens doors to bold, never-seen-before utilitarian space aesthetics.



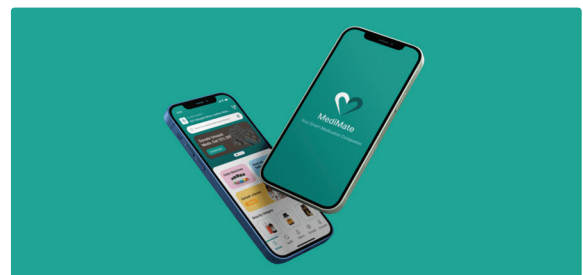
## Interaction Design

Turn real-world interaction design cases into immersive digital experiences that spark deep connections between humans and products.

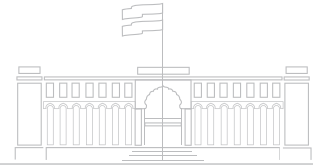


## User Experience Design

A professionally focused course that equips you with a digital-first mindset, enabling you to create human-centred experiences in an interactive digital context.







## Graphic Design

Acquire the skills to conduct sophisticated research and address visual challenges within the broader international, societal, ethical, and environmental contexts of communication design.



## Animation Design

Develop creative expertise in the technical and aesthetic aspects of moving images. Experiment with different tools and styles to create compelling content that reflects a unique voice.



## \*Game Design

Construct compelling games, test design ideas through prototyping and playtesting. Refine them into polished final products, and learn how to monetize them ethically.



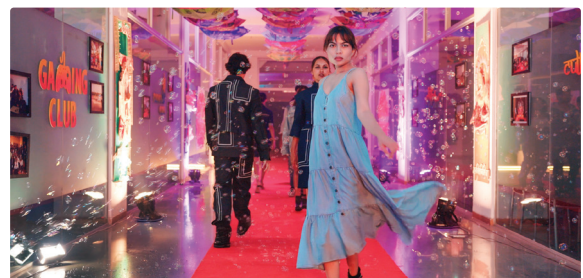
## \*Fashion Communication

Curate immersive experiences and impactful narratives that resonate in the fashion world. Forecast trends, innovate with purpose, and transform the way fashion brands communicate.



## \*Fashion Design

Master the technical foundations of haute couture while gaining in-depth knowledge of textile materials and pattern-making techniques to design awe-inspiring collections, in the fashion-forward era.



\*Courses offered under the B.Des program only.

# || Eminent Design Educators



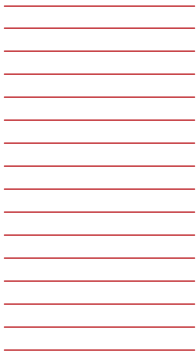
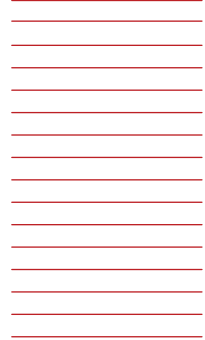
Prof. Sanjay Jain  
IIT IDC Bombay



Prof. Nitin Kulkarni  
Sir J J School of Art  
Mumbai



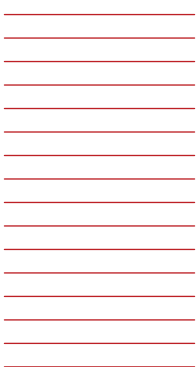
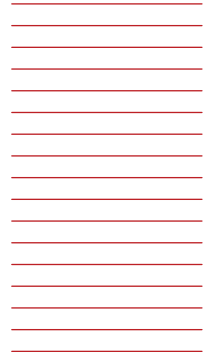
Prof. Bhargav Mistry  
NID Ahmedabad



Dean  
Raghav Pandya  
Transportation Design



Ayon Sarkar  
Visual Communication



Kapil Sharma  
Industrial Design



Shreya Jakhar  
Communication  
Design



Sanjay Sonwani  
User Experience  
Design



Dheeraj Chugh  
Foundation Design



Amar Mithapalli  
Fashion Design



## Entry Requirements

Bachelor of Design	<b>B.Des</b> <ul style="list-style-type: none"><li>▶ 10+2 from any stream (State Board/CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam).</li><li>▶ 50% aggregate marks in the 12th examination.</li><li>▶ Valid Score of Design Scholarship Test (DST), MIT Design Entrance Test (DET), UCEED, NID-DAT, NIFT.</li></ul>	<b>Admission Process</b> <b>Step 1</b> Visit <a href="http://avantikauniversity.edu.in">avantikauniversity.edu.in</a>
Master of Design	<b>M.Des</b> <ul style="list-style-type: none"><li>▶ Graduate from any stream (10+2+3).</li><li>▶ 50% aggregate marks in UG Degree.</li><li>▶ Valid Score of Design Scholarship Test (DST), MIT Design Entrance Test (DET), CEED, NID-DAT, NIFT.</li></ul>	<b>Step 2</b> Online DST Application (With necessary enclosures) <b>Step 3</b> Design Scholarship Test (DST) <b>Step 4</b> Thinking Challenge & Personal Interview (Online) <b>Step 5</b> Offer of Admission (only to selected candidates)
Doctor of Philosophy in Design	<b>Ph.D</b> <ul style="list-style-type: none"><li>▶ Master's degree in a relevant field from a recognized university.</li><li>▶ 55% marks, or a minimum CGPA of 6.0, or equivalent grade 'B'.</li><li>▶ Equivalent professional degrees with the above marks are accepted.</li></ul>	<b>Step 6</b> Acceptance of Offer (by prospective students) <b>Step 7</b> Payment of Fees <b>Step 8</b> Confirmation and Enrollment

## About DST

A national level online design entrance cum scholarship test for admissions into B.Des & M.Des programs at MIT ID Indore - Avantika University.

▶ Visit [www.dstexam.in](http://www.dstexam.in)



# #CelebrateAvantika

## Student Awards & Achievements

"The Hallmark of our Excellence"



**Winner**  
International A' Design Award



**1st Prize**  
Lexus Design Award India



**Best Tourism Village Award**  
Madhya Pradesh Tourism, Govt. of India  
Pranpur Live Design Project



**Rapida (Car)**  
Co-designed at IED  
Istituto Europeo di Design, Italy



**Winner**  
C-IDEA Design Award 2025



**Animation Film Screening**  
14<sup>th</sup> CMS International  
Children's Film Festival (ICFF)



**1st Prize**  
(Lifestyle Design Category)  
ADI Pune Design Festival



**Best Design Award**  
(Runner-Up) UXINDIA 2024



**International Summer Internship**  
Teesside University, UK



## III Beyond Academics



**TED<sup>x</sup>**

Avantika University

► TEDxAvantika University

► iConnect

► Design Exhibition

► Hues

► Pune Design Festival



► Ganesh Chaturthi

► Onam Celebration

► Holi Celebration

► Clubs

► Spardha: Sports Week

► Lakme Fashion Week

► UX Light House

► Summer International Internships

► Pranpur Design Village

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OF DESIGN**  
INDORE



**Avantika University**

Vishwanathpuram, Lekoda,  
Ujjain - 456006, M.P.

✉ [admissions@avantika.edu.in](mailto:admissions@avantika.edu.in)

For UG : 7723013450-52-59-60

For PG : 7723013451-62 | 8815100700



Virtual Tour

[www.avantikauniversity.edu.in](http://www.avantikauniversity.edu.in)

[www.dstexam.in](http://www.dstexam.in)



## Placements

530+  
Companies Hired

490+  
Project Opportunities



## International Collaborations

