

MIT ID Pune Campus at Indore



सृजन
Create

विवर्तन
Change

परिवर्तन
Transform

Placements

450+

Companies Hired

120+

Project Opportunities



International Collaboration



Marywood University, Pennsylvania, USA



Rome University of Fine Arts (RUFA), Rome, Italy



The Leeds Arts University, UK



Institute of Technology, Carlow, Ireland



BESIGN The sustainable Design School, NICE, France



University of Westminster, London



University of Limerick, Ireland



Global Institute-Delaware State University



Chanapatana International Design Institute (CIDI)



Universitas Multimedia Nusantara, Indonesia



Campbellsville University, Kentucky, USA



Lawrence Technological University, Michigan, USA



Universitas Tarumanagara Faculty of Visual Art & Design, Indonesia



Universidad Latinoamericana de Ciencia y Tecnología (ULACIT), San Jose, Costa Rica



Dipartimento di Architettura, Alma Mater Studiorum - Università di Bologna

Student Achievements



Winner

International 'A Design Award'



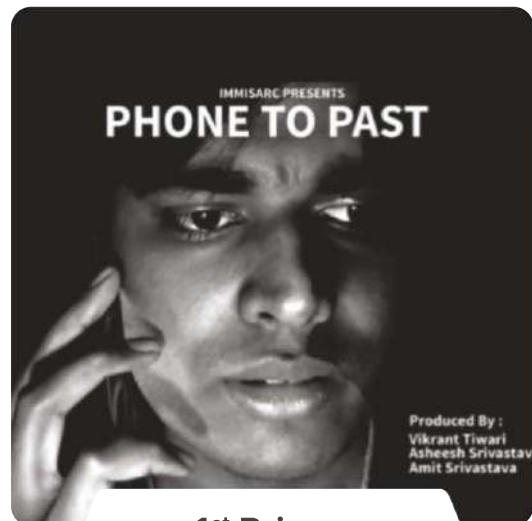
1st Prize

NASSCOM Design4India Awards



1st Prize

Lexus Design Awards India



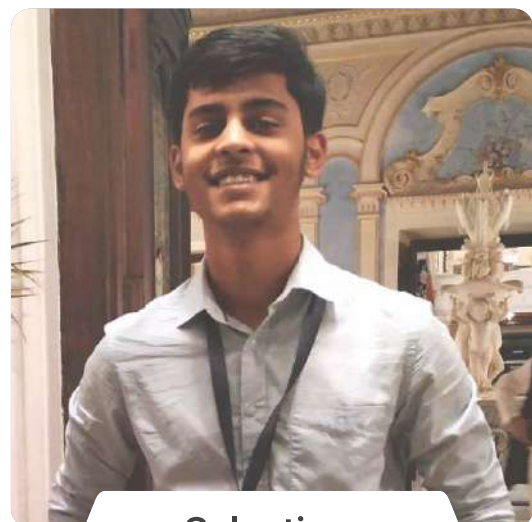
1st Prize

Film Making Competition



2nd Prize

YUJ UXplorer Design Awards



Selection

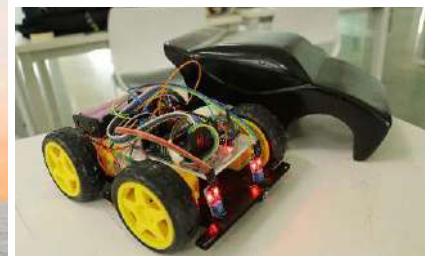
WDO's Young Designers Circle

BDes | MDes | PhD - Industrial Design

Industrial Design is a program centered on creating delight through good design. The learner starts with an observed need or an idea and transforms through form, structure, color, material, texture, environment, and details into a digital and physical prototype. The outcome could be a product, an interaction, a space, or an experience that creates sustainable value and evokes a positive emotional response for the intended user.

Tracks:

- Product Design
- Transportation Design
- Furniture Design



BDes | MDes | PhD - Spatial Design

Spatial Design is a unique program that revolves around the concept of space to create places for people to live, work, play, and imagine. It studies the mutual relation between the psychological, physical, emotional, and sensory effects of creating and altering spaces. The learner will develop a blend of practical, imaginative, and critical thinking to visualize space using models, drawings, digital simulation, and prototypes and unlock the potential of existing buildings and places through sustainable design.

Tracks:

- Interior Space Design
- Retail Environment Design
- Exhibition Design



BDes | MDes | PhD - Communication Design

Communication Design is an integrated program across different media that transcends visual expression and builds sensorial experiences. It creates new channels of communication and interfaces to address untapped needs for positive change. It brings an intangible brand association and explores new ways of growing and creating sustainable businesses. Learners will be able to connect people with spaces and environments through narratives and visuals.

Tracks:

- Graphic Design
- Animation Film Design
- Game Design

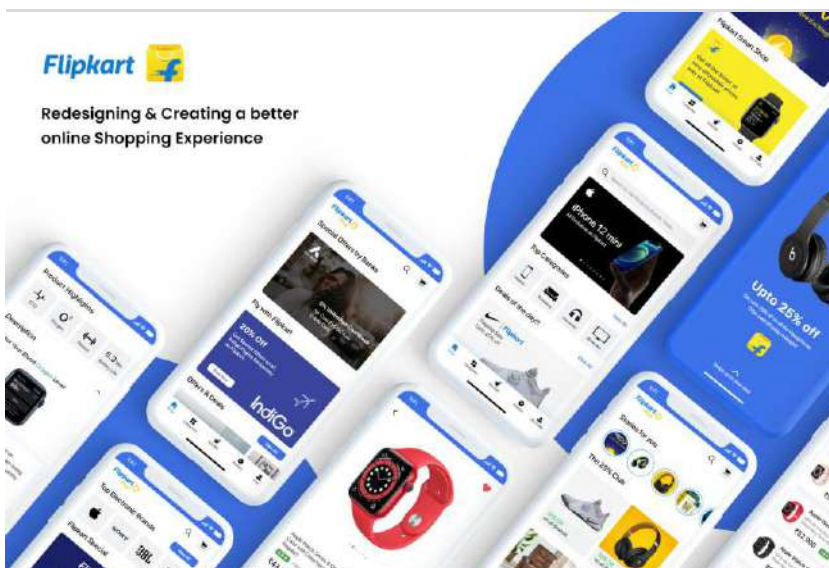


BDes | MDes | PhD - User Experience Design

User Experience Design is a program centered on indulging students in a digital environment to help them understand ever-changing technologies. The program focuses on user-centered research as a starting point for designing a contextual, personalized, and emotional digital interface that makes any environment more comprehensible and usable. The course will expose the learners to the various digital and research tools and critical and creative concepts that will help design an excellent experience.

Tracks:

- UI Design
- Immersive Media Design
- Information Design



BDes - Fashion Design

Fashion Design is a program centered on immersing the foundational and technical skills and nurturing student's creativity to create beautiful, sustainable, responsibly produced fashion for a complex and evolving world. The learners will have the opportunity to explore their ideas, both in 2D and 3D, using a variety of techniques and approaches in exciting and challenging projects. The program has excellent links with the industry for live projects and competitions that facilitates enrichment in different frontiers of their education.

Tracks:

- Apparel Design
- Accessory Design
- Fashion Communication



Industry Connect

A student-led initiative, every week at campus that connects them with industry experts which provides current industry insights.



Rohit Koul

Design Consultant - **KPMG**



Aarti Sharma

Region Director - **Coca-Cola**



Dhwanit Saxena

Design Leader - **Google**



Ami Sampat

Lead Designer - **Amazon Alexa**



Charchit Neema

Product Designer - **Microsoft**



Viraj Ghelani

Digital Creator

Faculty



Pramod Riswadkar
User Experience Design



Sanjay Jain
Industrial Design



Raghav Pandya
Industrial Design



Kaustubh Ray
Animation Design



Ayon Sarkar
Communication Design



Mojgan Jahanara
Fashion Design



Shreya Jakhar
Communication Design



Sanjay Sonwani
User Experience Design

Admission Process



Entry Requirements for BDes

- 10+2 from any stream (State Board/ CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate marks in 12th examination
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), UCEED, NID-DAT, NIFT.

Entry Requirements for MDes

- Graduate from any stream (10+2+3)
- 50% aggregate marks in Graduation
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), CEED, NID-DAT, NIFT.

Student Life



 **MIT INSTITUTE
OF DESIGN**
INDORE

www.avantikauniversity.edu.in

Avantika University

Vishwanathpuram, Lekoda,
Ujjain | 456006 | MP

Virtual Tour



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