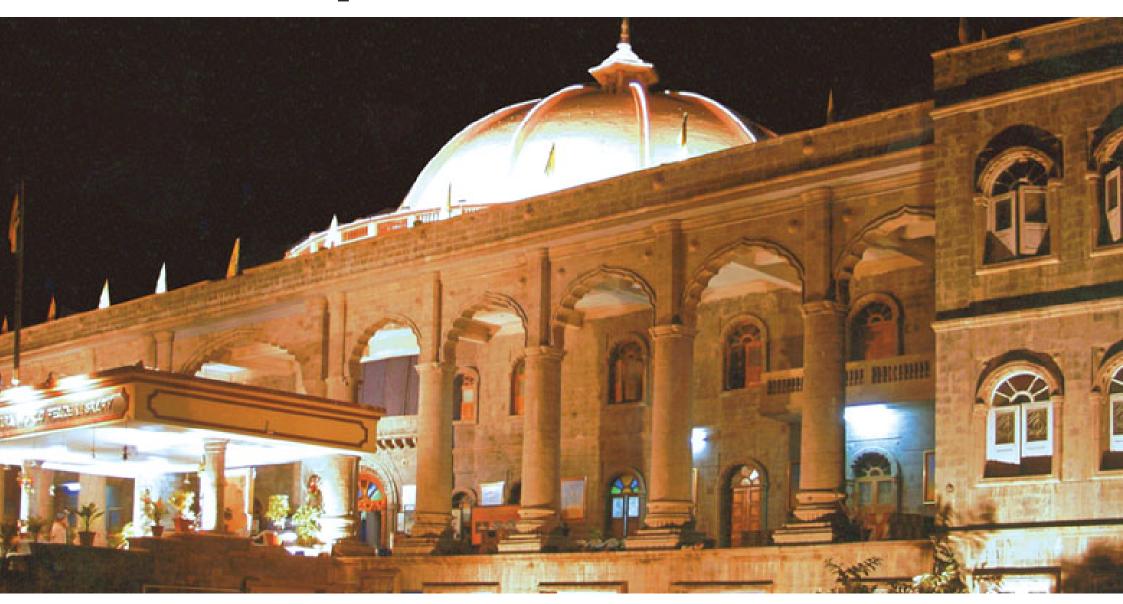


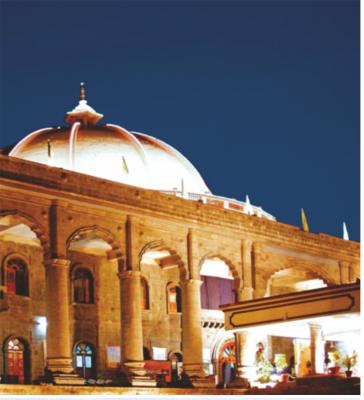




20th June - 17th July 2025

MIT Pune Campus







Overview of MIT Campuses, India

MIT, Alandi, Pune Campus

MIT Alandi campus, dedicated to holistic growth and academic performance has no bounds, fostering an atmosphere where students grow into successful, well-rounded individuals. At MIT Alandi campus, we value diversity and foster a lively environment that embraces different view points. The professional connections that are created on campuscontinue long after students graduate, providing a lifetime link to a worldwide network of successful graduates. In the academic journey, every student is given the opportunity to reach their greatest potential in thisestablishing, making a significant contribution to society and transforming the world in the process.

Avantika University, MIT Ujjain Campus

Avantika University at Ujjain, Madhya Pradesh, India is a State Private University recognised by the University Grants Commission and is a part of the MIT Group of Institutions, Pune. It has contributed towards the industrial, economic, and social growth of the society, and has helped realize the dreams and aspirations of lakhs of students. It makes an obvious destination for aspiring young minds who are in pursuit of the best scholastic experience. Avantika is envisioned as India's first design-centered university that links design thinking and creative spirit with multidisciplinary course offerings. Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society. With a rich legacy of fostering world-class academic excellence, Avantika University nurtures students to become the torchbearers of the future.

Program Overview

Program Name	Summer School at MIT, India
Duration	• 4 Weeks
Areas/Verticals	Business
Total Fee	850 Pounds
Fee Includes	 Accommodation on twin sharing basis, 3 Meals per Day, 2-3 Industrial Visits, 4 Cultural Experiences, Tuition Fee
Fee Excludes	Airfare, Visa Expenses, Insurance, Personal Expenses
Minimum Cohort Size	10 Students/Area/Vertical
Key Takeaways	 Diverse Offerings Across 2 Beautiful Campuses of MIT, India Opportunity for Cultural Exchange Once in a Lifetime Opportunity to Experience Rich Heritage of India coupled with Academic Exchange. 2 Unique Certificates from MIT, Pune and Avantika University Chance to earn Online Certification endorsed by Corporates.









MAEER'S Arts, Commerce & Science College

Affiliated to Savitribai Phule Pune University
Accredited by NAAC with "A" Grade



Draft timetable, School of Commerce and Management — Week 1

MAEER's MIT Arts, Commerce and Science College, Alandi, Pune Management Summer School Timetable 2025 (Dates 20th June to 3rd July 2025)

Week 1	Day 1 saturday	Day 2 sunday	Day 3 MONDAY	Day 4 TUESDAY	Day 5 WEDNESDAY	Day 6 THURSDAY	Day 7 FRIDAY
Morning Session 1 10:00 - 12:30	Induction and document check with MITACS team followed by campus tour	Bhagavad Gita - A guide to Leadership and Management Ethics	Industry Visit	(Dasbodha- A guide to Life Skills)	(Manache Shloaka- A Guide to Mental Health)		
12:30 - 13:30 Lunch							
After Noon Session 2 13:30-15:30	Workshop on Meditation/Yoga	Team work presentation/ discussion/Debate on Life skills in Dasbodha		Team work presentation/ discussion/Debate on Life skills in Dasbodha	Team work presentation/ discussion/Deb ate on mental	Visit To Historical Place	Free Day
15:30 - 16:00 Tea Break			Industrial Visit / Heritage tour to Alandi				
Evening Session 3 16:00 - 17:00	(Workshop on Meditation/Yoga)	Session continue		Session continue	Session continue		
—— Snacks/Dinner and—— Free evening							



Draft timetable, School of Commerce and Management — Week 2

MAEER's MIT Arts, Commerce and Science College, Alandi, Pune Management Summer School Timetable 2025 (Dates 20th June to 3rd July 2025)

Week 2	Day 1 SATURDAY	Day 2 sunday	Day 3 MONDAY	Day 4 TUESDAY	Day 5 WEDNESDAY	Day 6 THURSDAY	Day 7
Morning							
Session 1 10:00 - 12:30		Interactive Session on Global Advertisement strategies.	Practical session on Al for Global Business Managers	Innovative Management practices in Globalised era		Presentation	
12:30 - 13:30 Lunch	Visit to historical						
After Noon Session 2 13:30-15:30	place	A panel discussion with industry professionals/Acade micians about trends in marketing,HR, Finance, challenges faced by managers and the future of digital business.	Cultural Exchange Programme (Speeches/Thoug ht Sharing, Dance, Singing, etc.)	Workshop on Business Plan Making in Indian context(Interactive Session)	Visit to Industry	Presentation	Travel to Ujjain
Tea Break							
Evening	Session continue	Session continue	Session continue	Session continue		Certificate distribution	
Session 3 16:00 - 17:00						distribution	
— Snacks/Dinner and —— Free evening							



MAEER'S Arts, Commerce & Science College

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Overview of Syllabus

Module 1

Corporate Edge: Mastering Life Skills for Professional Success Duration: 18 Hrs (Theory: 06 Hrs and Practical (Hand ON): 12 Hrs.)

Objective

To integrate life skills with Indian Philosophy for Personal and Professional development.

Topics Covered

Yoga- A Way to Physical Health

Bhagavad Gita - A guide to Leadership and Management Ethics

Dasbodha- A guide to Life Skills

Manache Shloaka-A Guide to Mental Health

Hands On

Workshop on Meditation/Yoga

Debate on Life skills in Dasbodha/ Mental Health

Module 2

Wisdom across Cultures: Indian Management Ideas for Global Leaders.

Duration: 16 Hrs (Theory: 11 Hrs and Practical (Hand ON): 05 Hrs.)

Objective

To reflect the blend of cross cultural learning development & the unique value of Indian Management Philosophies.

Topics Covered

Hands On

Global Advertisement Strategies

Al for Global Business Managers

Recent Global Business Trends

Trends in Marketing, HR, Finance, challenges faced by managers and the future of digital business

Innovative Management practices in Globalised Era

Business Plan Making in Indian Context



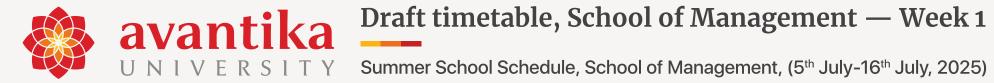


MIT Pune Campus at Ujjain



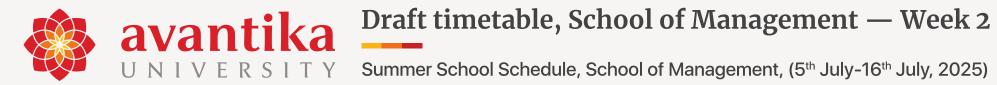
school of management





Draft timetable, School of Management — Week 1

Week 1	Day 1 FRIDAY	Day 2 SATURDAY	Day 3 SUNDAY	Day 4 MONDAY	Day 5 TUESDAY	Day 6 WEDNESDAY	Day 7 THURSDAY
Morning Session 1 10:00 - 12:00		Induction and Avantika University tour			Design Thinking for Business Innovation (Workshop)		Leadership Styles in the Indian Context (Interactive Session)
12:00 - 13:30 Lunch							
After Noon Session 2 13:30-15:30	Arrival	Indian Cultural Aesthetics in Business	Rest Day with Indian field games	Visit to a Local Business Hub	Indian Business Environment and Emerging Markets (Interactive Session)	Management Games	Financial Innovations and Sustainability (Interactive Session)
15:30 - 16:00 Tea Break							
Evening Session 3 16:00 - 17:00						Mahakal Lok Tour	
— Free Evening ——							



Week 2	Day 1 FRIDAY	Day 2 SATURDAY	Day 3 SUNDAY	Day 4 MONDAY	Day 5 TUESDAY	Day 6 WEDNESDAY	Day 7 THURSDAY
Morning Session 1 10:00 - 12:00	Ayurveda and Well-being in Management (Interactive Session)	India's Banking and Monetary System (Interactive Session)			Entrepreneurship in India: Case Studies of Successful Startups (Interactive Session)	Management Activities	
12:00 - 13:30 Lunch							
After Noon Session 2 13:30-15:30	Innovating Business Practices in a Globalized World (Interactive Session)	Artificial Intelligence in Indian Business Context (Workshop)	Rest Day with Indian field games	Heritage Tour in Ujjain	Business Analytics for Decision Making (Workshop)	Valedictory Function	Travel towards Mumbai
15:30 - 16:00 Tea Break							
Evening Session 3 16:00 - 17:00					Cultural Session with Avantika Students		
— Free Evening ——							



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Indian Cultural Aesthetics in Business

- Exploration of Indian cultural symbols and their significance in branding.
- Role of festivals and traditions in marketing strategies.
- Incorporation of Indian art and craft in product design.
- Case studies of businesses leveraging Indian cultural identity.
- Ethics and values in Indian business inspired by ancient philosophies.
- Cultural sensitivity in international markets.

Design Thinking in Business Innovation

- Principles and frameworks of design thinking.
- Empathy and user-centric problem-solving approaches.
- Prototyping and iterative processes in innovation.
- Case studies of successful design-led innovations.
- Cross-disciplinary collaboration for creative solutions.

Indian Business Environment and Emerging Markets

- Overview of India's economic structure and policies.
- Regulatory frameworks and ease of doing business.
- Opportunities in emerging markets within India.
- Analysis of regional and sectoral growth patterns.
- Globalization and India's role in the world economy.

Leadership Styles in the Indian Context

- Exploration of traditional Indian leadership philosophies.
- Comparative analysis of Indian and global leadership styles.
- Role of emotional intelligence in leadership.
- Case studies of successful Indian leaders.
- Ethical decision-making and leadership in diverse settings.

Financial Innovations and Sustainability

- Overview of financial technologies (FinTech) in India.
- Sustainable finance models and green investments.
- Case studies of innovative financial solutions.
- Regulatory challenges in financial innovations.
- Role of microfinance in socio-economic development.

Ayurveda and Well-Being in Management

- Principles of Ayurveda and their relevance to modern management.
- Stress management and workplace wellness strategies.
- · Holistic decision-making inspired by Ayurvedic philosophy.
- Case studies of organizations implementing Ayurvedic practices.
- Role of mindfulness and yoga in enhancing productivity.

Innovative Business Practices in a Globalized World

- Overview of global business trends and practices.
- Innovation strategies for entering international markets.
- Use of technology in global business operations.
- Case studies of Indian businesses thriving internationally.

India's Banking and Monetary System

- Evolution of India's banking sector and monetary policy.
- Role of the Reserve Bank of India (RBI) in economic stability.
- Trends in digital banking and financial inclusion.
- Challenges and opportunities in India's monetary system.
- Case studies on policy interventions and their outcomes.

Artificial Intelligence in the Indian Business Context

- Basics of artificial intelligence and its business applications.
- Al-driven innovation in key Indian industries.
- Ethical considerations and challenges in AI adoption.
- Case studies of Indian businesses leveraging AI technologies.
- Future trends in AI and their implications for Indian markets.

Entrepreneurship in India: Case Studies of Successful Startups

- Overview of India's startup ecosystem and key trends.
- Success stories of Indian startups across industries.
- Challenges faced by Indian entrepreneurs and solutions.
- Role of government policies and funding in startups.
- Importance of innovation and scalability in startup success.

Business Analytics for Decision Making

- Fundamentals of business analytics and data-driven decisions.
- Tools and techniques for predictive and prescriptive analytics.
- Applications of analytics in various business functions.
- Case studies of successful analytics implementation.
- Ethical considerations in data usage.

Come to MIT to explore India





























