



Placement Brochure

B.Des 22-26 | M.Des 24-26





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III About Avantika University

Avantika University is India's first Design-Centered University, promoted by MIT Group of Institutions, Pune which has a proven legacy of 40+ years in the field of higher education. The learning culture promotes independent thinking, self-discovery and intellectual boldness. The academic programs at Avantika University are led by DICE : Design, Innovation, Creativity and Enterprise.

At the School of Design, student projects embody creativity, innovation, and practical problem-solving. Through interdisciplinary teamwork, students tackle real-world challenges, honing their skills and making a meaningful impact, thus preparing for future success.

Our faculty combine their academic excellence and real-world experience to create a joyful and collaborative learning environment, guiding the students towards their goals. Our diverse team of educators nurtures intellectual curiosity and growth, guiding students toward their fullest potential with passion and expertise across a spectrum of disciplines.

III Message from Leadership



At Avantika University, Design is not just a discipline but a way of thinking and living. Our Design Department raises young minds to question, imagine, and create solutions that are both human-centered and future-ready. The philosophy that drives us is rooted in innovation, empathy, and sustainability preparing our students to thrive in dynamic global industries. Alongside rigorous academics, we promote strong industry linkages through student-driven initiatives like portfolio reviews. We take pride in presenting a cohort of designers who are ready to add value, challenge conventions, and make meaningful contributions. ~ *Dr. Nitin M. Rane* - Vice Chancellor



The School of Design is proud of its milestone reflecting the spirit of innovation and excellence. Our commitment to impactful work has been recognized by the Tourism Department, MP, and Gol. We are functioning with cutting-edge infrastructure like Lab Complex, which hosts world-class laboratories in areas such as AR/VR, digital design, illustration, sound design, photography, video production, transportation design, and game design, among others. With these achievements and advancements, we are confident that our students are well-prepared to contribute meaningfully to the design industry and create transformative impact. ~ *Raghav Pandya* - Dean

III Academic Leadership



Prof. Sanjay Jain
Industrial Design
35 Years of Experience

Distinguished industry and academic experience, IDC Graduate, Design Provocateur, Award Winner, Product and system Designer, Founding member of MIT ID Pune.



Prof. Nitin Arun Kulkarni
Art & Design
31 Years of Experience

Profound mastery in Visual- Design Thinking, User Experience Design, Innovation, Design Research, Visual Cultural Studies, Graphics and Brand Identity, Fashion Illustration.



Prof. Raghav Pandya
Industrial Design
23 Years of Experience

Designed some of the world's popular two wheelers. International experience, holds superior acquaintance in Product forecasting, Benchmarking, Product development, Manufacturing processes and branding.



Prof. Ayon Sarkar
Visual Communication
31 Years of Experience

Hardcore advertising professional and Academician, Art Direction, Creative Direction, Visual communication solutions, Brand design, executed award winning projects.



Prof. Sonal Nigam
User Experience Design
20 Years of Experience

Human centered design, qualitative and quantitative user research, Service blueprints, Journey mapping and Usability testing, collaborated in digital projects with high-profile UK government bodies.

Head of Departments



Dheeraj Chugh
Foundation Design



Kapil Sharma
Industrial Design



Shreya Jakhar
Communication Design



Sanjay Sonwani
User Experience Design



Amar Mithapalli
Fashion Design

Program Co-ordinators



Alpa Jain
Interior & Furniture Design



Alex Pawar
Transportation Design

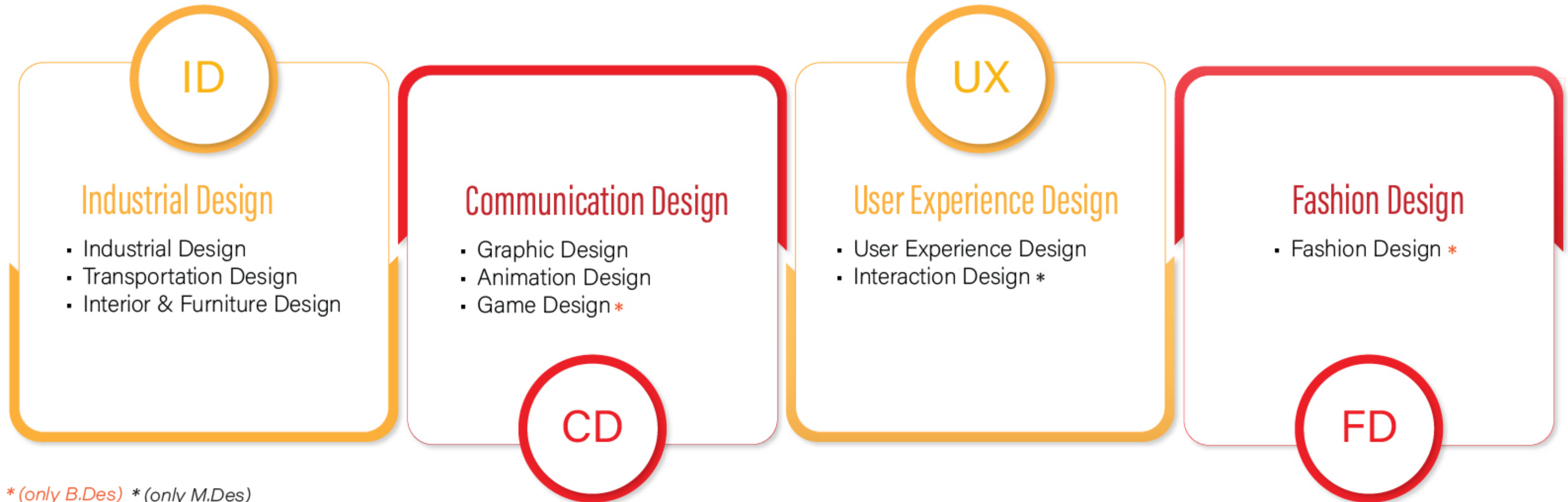


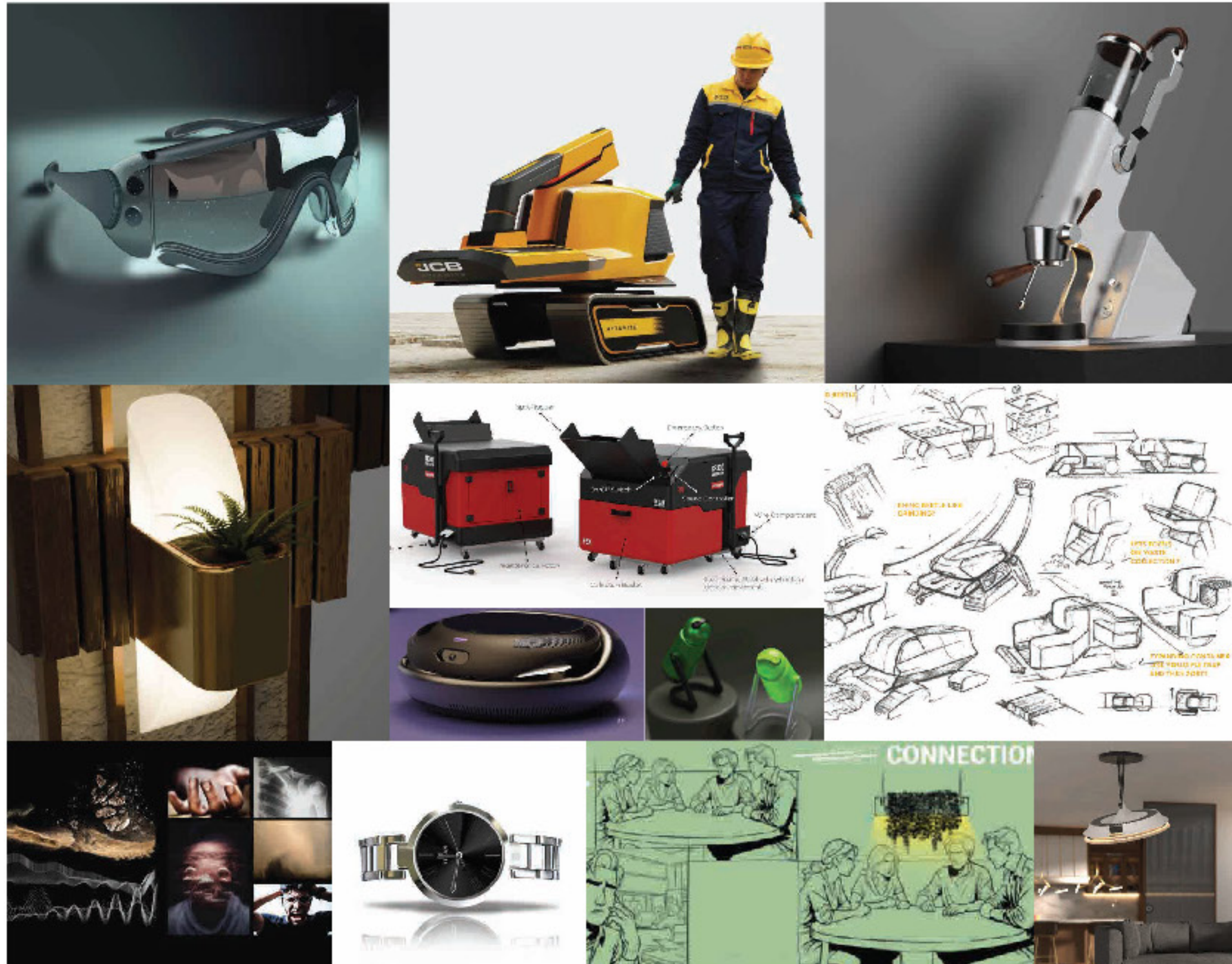
Yashwini Solanki
Animation Design



Raunak Bagga
Game Design

III Programs Offered





About Program

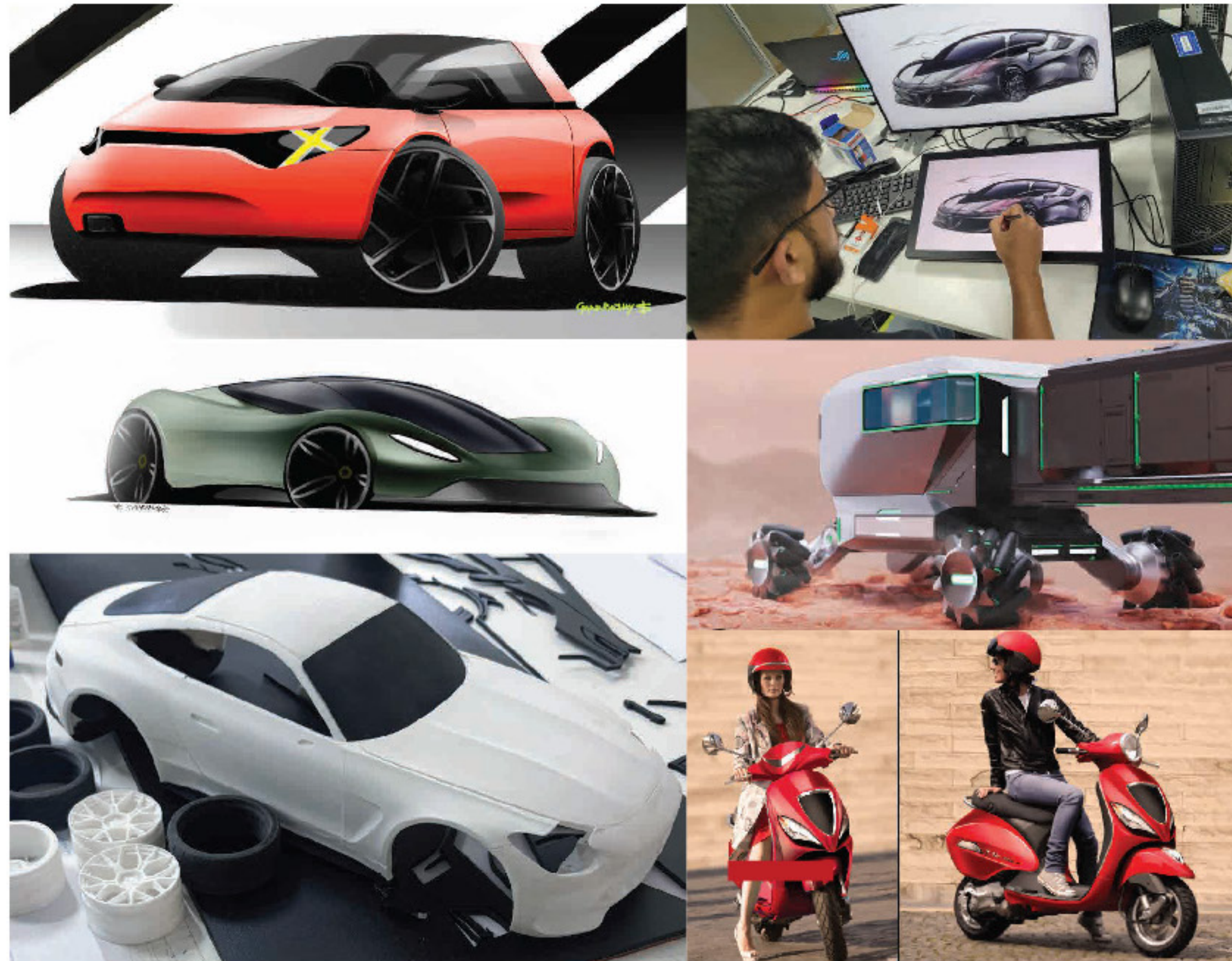
Our Industrial Design program leads in terms of inception of new product ideas, prototyping and building real world solutions. Students learn to design on the ethos of "Form follows Function" and incorporate the cultural sensitivities whilst maintaining global relevance in all their projects. The workshop availability, hands on experience with CAD, 3D printing, AR/VR helps students focus on usable and delightful products which have garnered prestigious awards like Red Dot and iF Design.

Courses

- Product Sketching Techniques
- Form and Semantics
- Ergonomics
- Digital Design Tools
- Advanced Form Studies
- Product Packaging
- HMI & HCI based product
- Design for Sustainability
- Materials & Mfg Processes
- Product Prototyping
- Design for Special Needs
- Design for Future Needs

III Transportation Design

Design - Drive - Whoosh



About Program

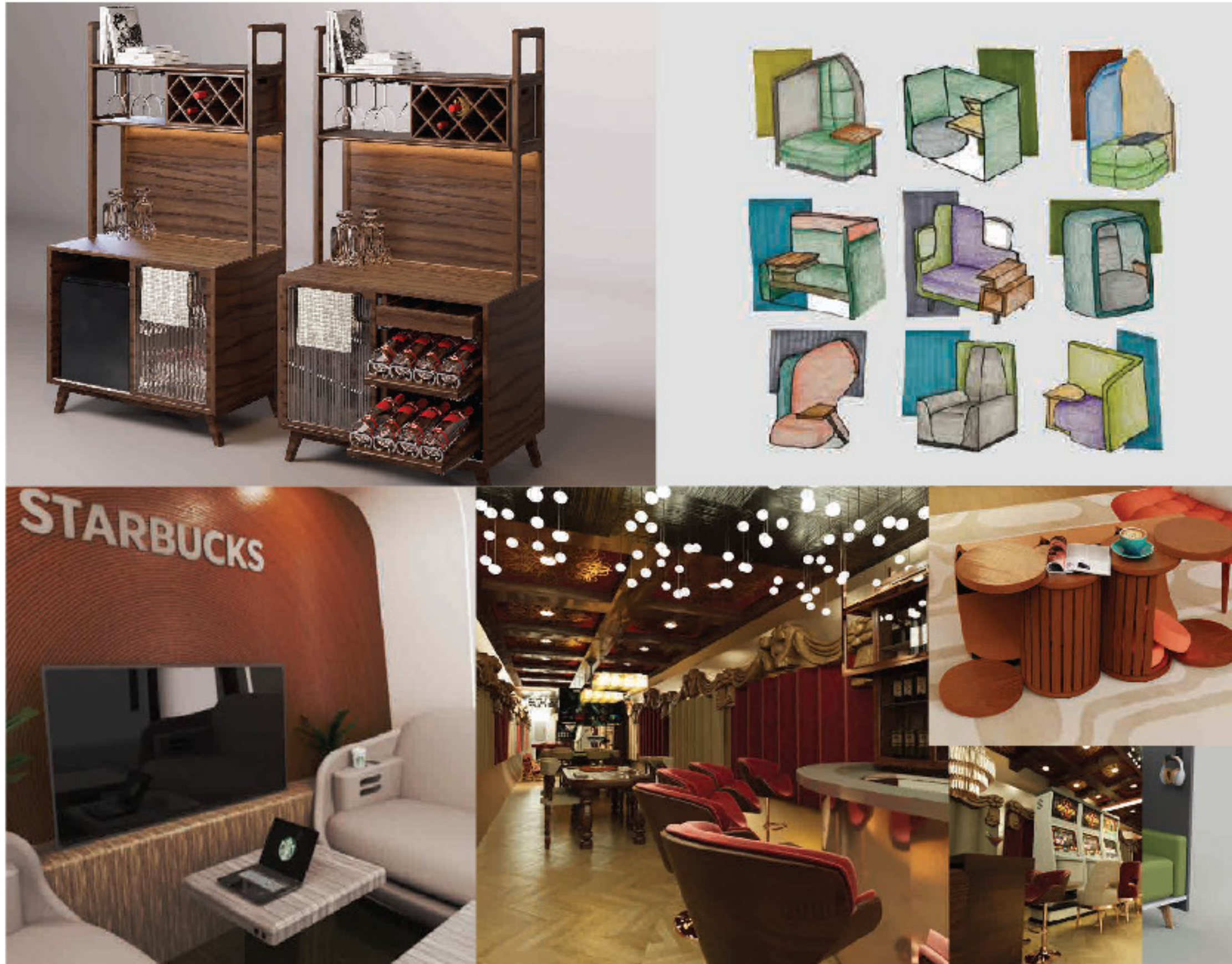
Our students believe in creating mobility systems that are grounded in sustainability and Indian cultural context while appealing to the trends and futuristic visions of global advancements in transportation technology. They are skilled in AI tools like Vizcom, Midjourney, and Industry platforms like Alias, Blender, Unreal and AR/VR prototyping to bring their creative ideas to life. They collaborate with engineers, strategists, and UX experts, learning to design not just vehicles, but holistic mobility systems.

Courses

- Vehicle Architecture & Packaging
- Ergonomics and HMI
- Automotive Sketching and Rendering
- Automotive Form Studies
- Technologies & Aerodynamics
- Physical & Digital Modelling
- Exterior & Interior Design
- Public and Personal Mobility
- Shared Mobility Design
- Two Wheeler Design
- Components & CMF
- Future Mobility Design

Interior & Furniture Design

Space - Style - Comfort



About Program

Our Interior and Furniture students bring space planning, ergonomics, cutting edge smart living technologies, furniture design and stage design principles into a single solution in this program. They move seamlessly from idea sketching to working prototypes using different mediums. Students are trained in AutoCAD, Rhino and 3Ds Max to design adaptive, resource-conscious solutions relevant to Indian homes, workplaces and lifestyles.

Courses

- Form and Space
- Materials and Processes
- Digital Design Tools
- Space Ergonomics
- Fundamentals of Furniture Design
- Building Services
- Construction Drawing
- Landscaping
- Smart Space Design
- Estimation and Costing
- Retail Space Design
- Craft and Design



About Program

Under the broader umbrella of Communication Design, our Graphic Design students are well versed in typography and hand lettering, creating digital type systems, branding languages, packaging design, publication design for books, magazines and digital platforms, advanced illustration skills, UI design, motion graphics and kinetic typography. Students learn to craft expressive and functional design elements with their creativity, sensitivity and problem solving skills, in order to bring stories to life.

Courses

- Semiotics and Communication Theory
- Basic Typography
- Graphic Composition and Layout
- Basic and Advanced Typography
- Narratives and Storytelling
- Infographics Design
- Brand Communication
- Reproduction Techniques
- Packaging Design
- Publication Design
- Signage and Wayfinding
- Speculative Design

III Animation Design

Frames - Animate - Life

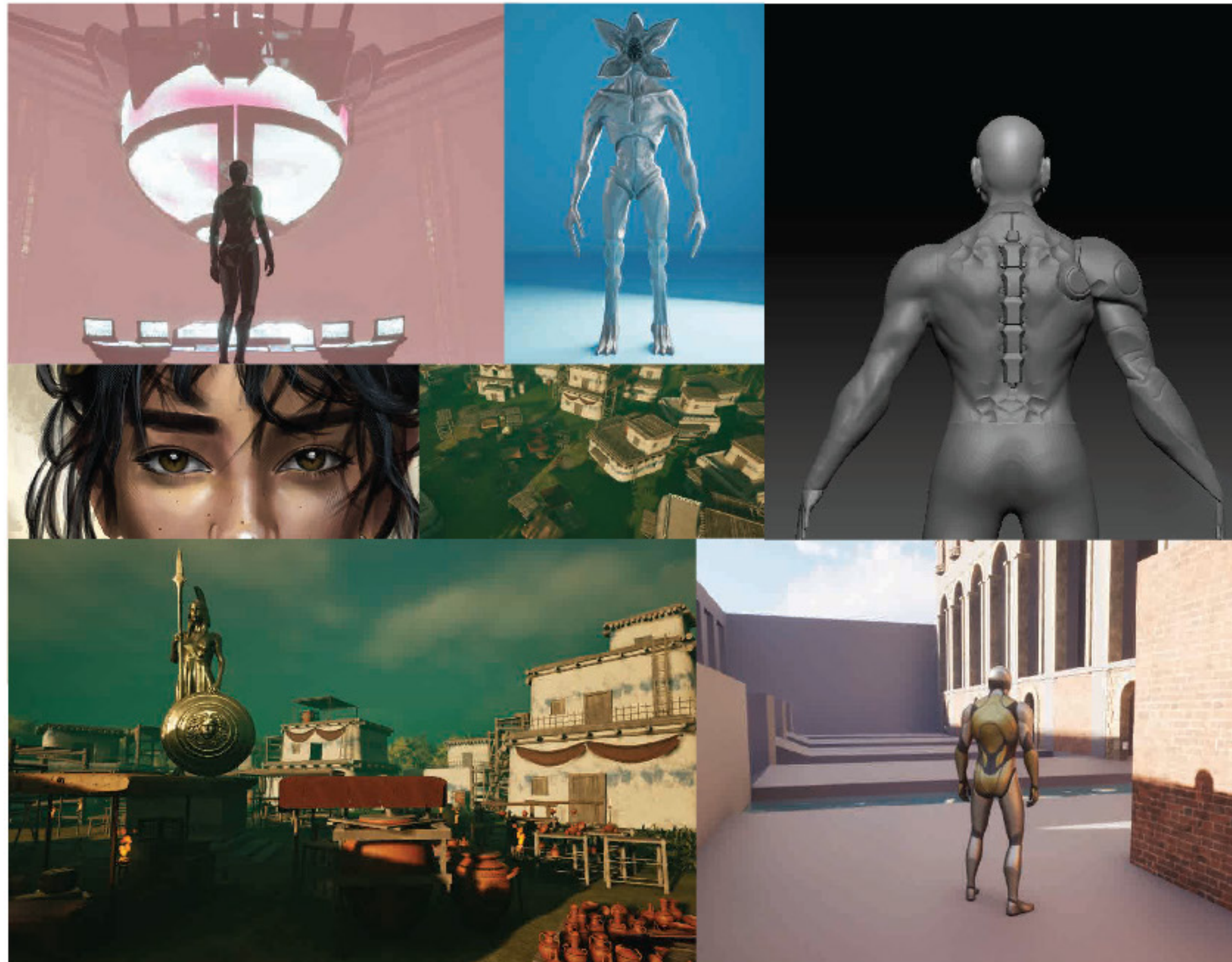


About Program

Our Animation Design program gives students a strong grounding in storytelling, design, and communication where timeless 2D principles meet the sophistication of CGI and VFX. Folk narratives, theatre, stop-motion tactile craft, character design, crafting immersive environments, sound composition and performance are woven into their everyday practice, ensuring cultural depth alongside technical mastery.

Courses

- Drawing for Animation
- Fundamentals of Animation
- Narrative Design
- Animation Film Appreciation
- Editing & Storyboard
- Character Design
- Stop Motion Animation
- Advance Kinematics 2D
- 3D CGI and Application
- Folk Culture and Narrative
- Motion Graphics
- Design & Planning



About Program

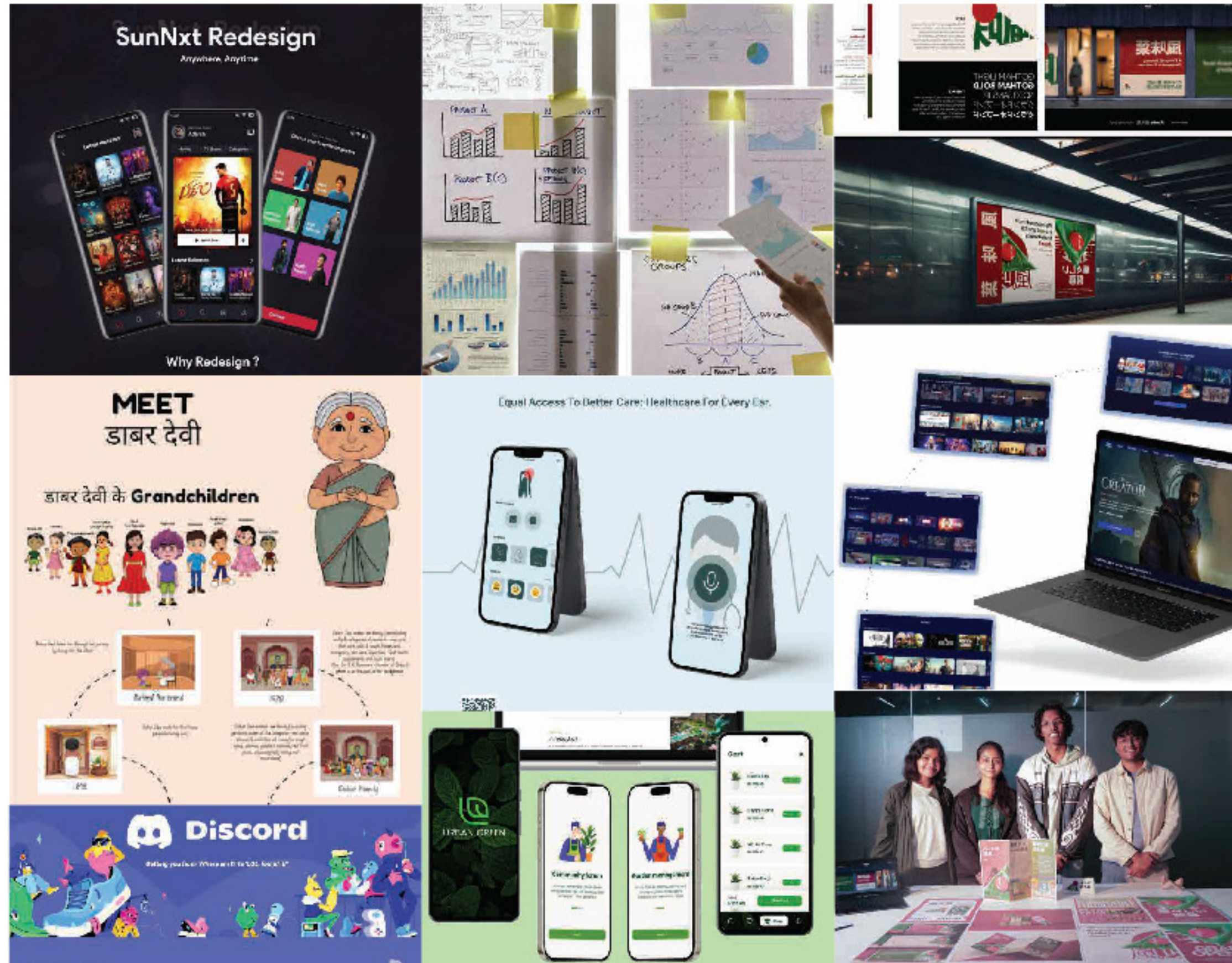
Our talented game designers have the necessary skills, creativity and confidence to shape India's booming gaming and immersive media sector. They are trained in narrative design, role play, gamification strategies, technical skills, production design and are adept at using industry standard tools like Unreal, Unity, Maya and AR/VR prototyping. They collaborate with animation designers, VFX artists, engineers and storyboard artists to mirror a real studio culture. Every designer is ready with a portfolio displaying playable prototypes, storytelling demos and IP ready ideas.

Courses

- Gameplay Fundamentals
- Creative Thinking and Ideation
- Concept Art
- Introduction to GDD
- Non-Digital Prototype
- Proof of Concept
- Level Design
- Game Engines and Tools
- Game Analytics and Metrics
- Sound and Music in Games
- 3D Painting Tool
- Game Narrative Design

III User Experience Design

Seamless - Design - Journey



About Program

Our UX Design students are grounded in empathy, usability, accessibility, psychology, behavioural sciences and bring human centered design thinking to all facets of their digital solutions. They are skilled in systems thinking, service design, user research, user journey mapping and usability testing and are trained in an ecosystem which mirrors real industry workflows. Whether joining teams or building their own ventures, these graduates bring creativity, analytical depth, and future-ready skills to every project.

Courses

- Research & Strategy
- Storytelling
- User Interface Design
- Interaction Design
- Human Factors
- Information Architecture
- Accessibility Design
- Usability Testing
- Data Analytics and Visualization
- Social Psychology
- Service Design
- Speculative Design



About Program

Our Interaction Design students are masters of designing micro interactions which blurs the boundaries of technology and human interface. They are skilled in spatial computing, creative coding, IoT technology, wearables and voice enabled interaction system.

Courses

- Critical and Creative Thinking
- Human Factors
- Graphical User Interface
- Research and Strategy
- Storytelling
- Information Architecture
- Physical Computing and Programming
- Interactive Technology Design
- Data Visualization
- Multimodal Interaction
- Design and Usability Testing
- AR & VR Design

III Fashion Design

Lights - Camera - Action



About Program

Our Fashion Design department follows an interdisciplinary journey blending creativity, technology, business and design thinking. Students get hands-on experience in pattern making, garment construction, material labs, curating fashion shows and using fashion tools like CLO3D and Adobe. The program prepares students to design eco-conscious, sustainable and culturally relevant fashion design products rooted in Indian craftsmanship and traditional norms.

Courses

- Fabric Studies
- History of Fashion
- Material Exploration
- Fashion Illustration
- Surface Design Techniques
- Pattern Making and Draping
- Garment Construction
- Traditional Textiles and Crafts
- Fashion Styling & Photography
- Sustainable Design
- Craft Cluster
- Men's / Women's Wear

III Softwares



Adobe Animate



Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Adobe Premier Pro



Adobe XD



Adobe After Effects



Unity 3d



Figma



Substance Painter



Adobe Lightroom



TVPaint



Spline 3D



Plasticity



3DS Max



Fusion 360



Blender 3D



Unreal Engine



Maya 3D



Autodesk Alias



Autodesk Autocad



Corel DRAW



Sketchbook



Grasshopper



Rhino 3D



Procreate



Solid Works



Clipstudio Paint



Cinema 4D



Notion



Godot 4



Fontlab



Keyshot



Construct 3



Autodesk Vred Pro



Batch Profile

Timelines

Internship
90 April
Days May
June

Capstone
20 Jan
Weeks to
May

Placement
Season 2025
September
Onwards.

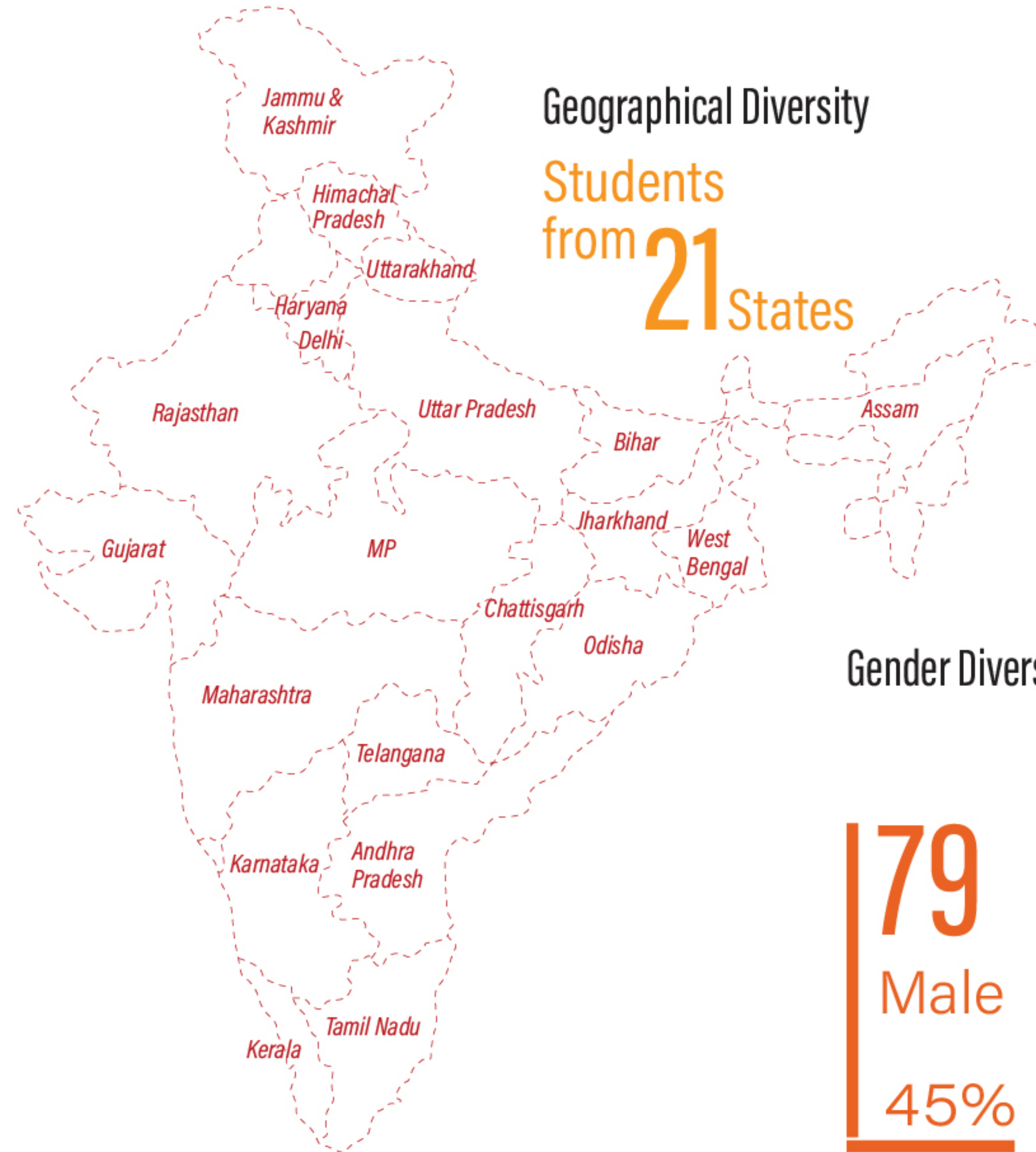
No. of
Students

Specialization Composition

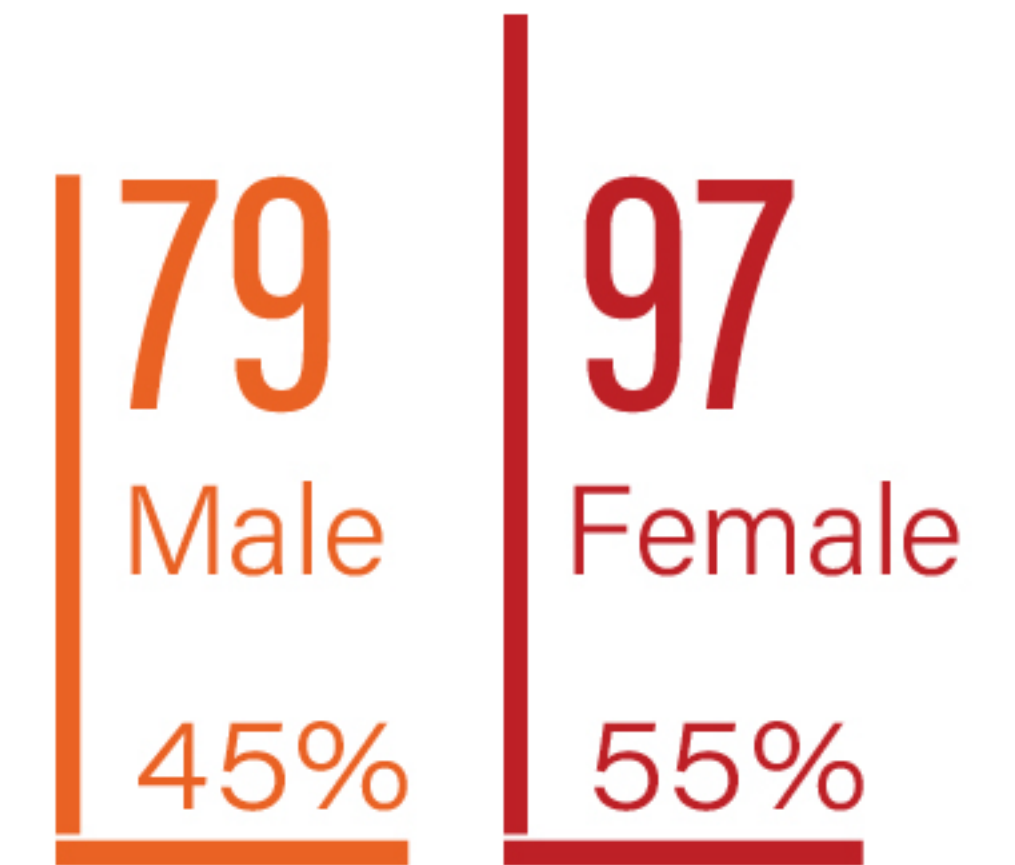


Geographical Diversity

Students
from **21** States



Gender Diversity



Placement Highlights



Batch 2021 - 25 Performances



Highest Placement YOY




Roles Offered

- Graphic Designer
- Character Design
- Motion Graphics Designer
- Interior Designer
- Fashion Designer
- Concept Art Designer
- Exhibition Designer
- Visual Communication Designer
- CAD Visualizer
- Interaction Designer
- Illustration Creator
- UX Designer
- Product Designer
- Automotive Designer
- Design Researcher
- Industrial Designer
- UX Researcher
- Furniture Design
- Content Writer
- Lead Experience Designer
- Packaging Designer
- Animation Designer
- Game Designer
- Type Designer

Top Recruiters

530+
Companies Hired

490+
Project Opportunities

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Notable Alumni



Siddharth Gondhale
M.Des - ID 2017-19
HCL Software



Avi Choukhany
B.Des - UX 2017-19
Royal College of Arts



Raaj Anil Kumar
M.Des - CD 2020-22
Microsoft



Narasimha S
M.Des - CD 2020-22
SAP



Sheil Joshi
B.Des - ID 2018-22
Maruti Suzuki India



Atharva Pande
B.Des - ID 2018-22
OLA Electric



Rohith R
B.Des - UX 2019-23
IBM



Pooja Yadav
B.Des - ID 22 2019-23
Indian Institute of Packaging



Sayan Chakraborty
B.Des - UX 2020-24
IBM



Kajal Maurya
M.Des - CD 2023-25
Caterpillar Inc.



III Campus Activities



III Awards & Recognition



Winner
International A' Design Award



1st Prize
Lexus Design Awards India



UX India Runner-Up
B.Des UX 2025



Rapida (Car)
Co-designed at IED
Istituto Europeo di Design, Italy



Winner
C-IDEA Design Award 2025



Animation Film Screening
14th CMS International
Children's Film Festival (ICFF)



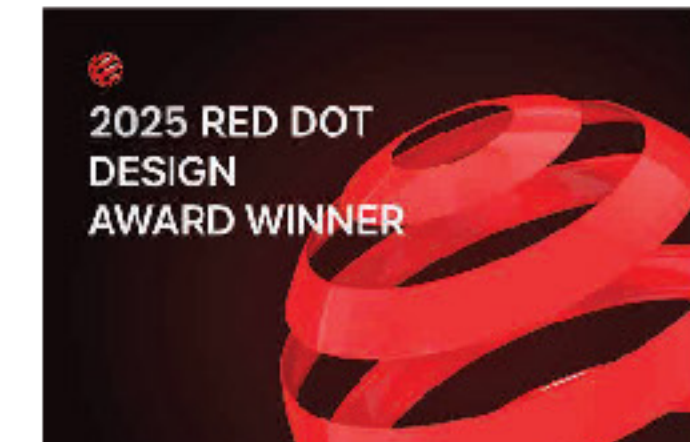
1st Prize
(Lifestyle Design Category)
ADI Pune Design Festival



Best Design Award
Runner-Up, UXINDIA 2024



International Summer Internship
Teesside University, UK



Nipun Saxena
Red Dot Design Award
Best of the Best 2025



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