



MIT Pune Legacy

Avantika University at Ujjain is a part of MIT Group of Institutions, Pune.

Since 1983, MIT Pune group has contributed towards the industrial, economic, and social growth of the society for over four decades, and has helped realize the dreams and aspirations of thousands of students. With a Proven track record of 40 years of academic excellence, MIT makes an obvious destination for aspiring young minds who are in pursuit of best scholastic experience.

5

Universities

80+

Institutions

5000+

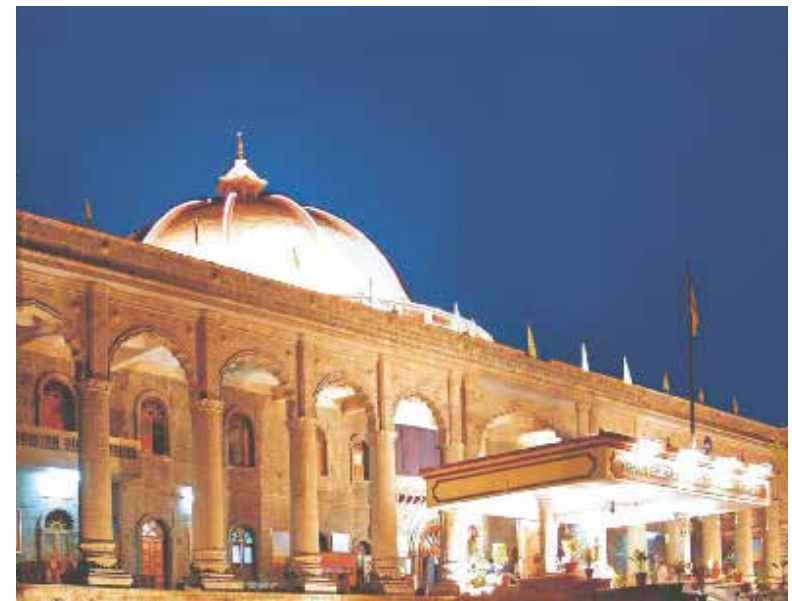
Faculty

70000+

Students

500000+

Alumni



About Avantika

Avantika is envisioned as India's first design centered university that links design thinking and creative spirit with multidisciplinary course offerings.

Affiliations

- Established by an Act of State Legislature of Madhya Pradesh as a Private University, vide the Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalam), Tiritiya Sanshodhan Adhinyam, 2016 (No. 5 of 2017) published in the "Madhya Pradesh Gazette (Extraordinary)", dated 12th January 2017.
- Approved by University Grant Commission (UGC) New Delhi as per the section 2(f) of the UGC Act 1956.
- Recognized by Madhya Pradesh Private University Regulatory Commission, (MPPURC) Bhopal.
- Member of Association of Indian Universities (AIU).

Vision

Avantika aims to nurture and cultivate young minds who will serve as enlightened citizens, bringing positive change to society.

Mission

- To provide contemporary and personalized education with a 21st century curriculum and learning focused on what really matters in life.
- To nurture a robust ecosystem lead by innovation and enterprise to generate exciting research and creative outcomes.
- To ensure a high-quality student experience through a breadth of activities and opportunities with an emphasis on experiential learning.



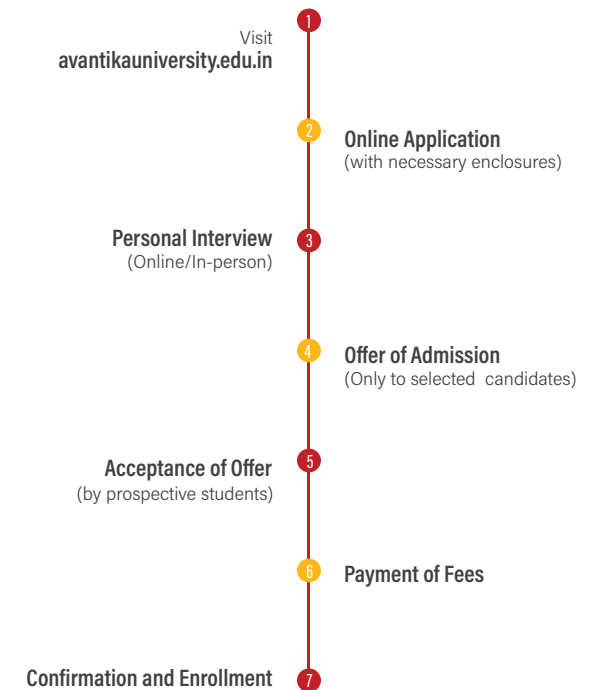
Academic Programs (Under Graduate)

| BBA (Hons.) | B.Com (Hons.) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Core• Finance• Marketing• Human Resource | <ul style="list-style-type: none">• Core• Accounting & Finance• Banking & Insurance |
| <ul style="list-style-type: none">• Business Analytics• International Business• Supply Chain Management | |
| Entry Requirements BBA (Hons.) and B.Com (Hons.) <ul style="list-style-type: none">• 10+2 from any stream (from any of the State Board / CBSE / ICSE / ISC / CIE / IB / NIOS or equivalent exam)• 50% marks in aggregate• Proficiency in English | |

| Why BBA from Avantika University ? |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Versatile Skills• Career Advancement Options• Entrepreneurship Opportunities• Networking & Practical Experience• Foreign Collaboration & Exchange Programs |

| Why B.Com from Avantika University ? |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Learning the Theories & Techniques used in successful organizations• Creating effective strategies and manage finance• Recognize the impact of business environments on organizations• Foreign Collaboration & Exchange Programs |

Admission Process



Academic Programs (Post Graduate)

MBA

- Finance
- Marketing
- Human Resource
- Business Analytics
- International Business
- Supply Chain Management

Entry Requirements

- Graduate of any stream (10+2+3 Minimum)
- 50% aggregate in all subjects
- Proficiency in English

PhD

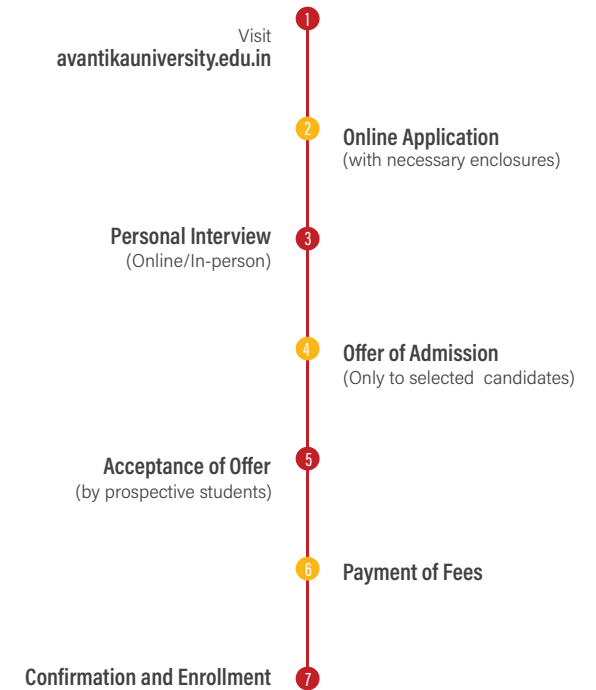
Entry Requirements

- Master's degree or equivalent in relevant discipline from an approved university / institution with at least 55% marks or a minimum CGPA / CPI of 6 on a 10-point scale or an equivalent grade 'B' wherever grading system is followed
- Valid score of Avantika Research Test(ART), an entrance test in line with UGC guidelines
- Proficiency in English

Note: • Students with valid UGC-NET (including JRF) / UGC-CSIR NET (including JRF) / SLET / GATE / Teacher Fellowship Holder or who have passed M.Phil program are also eligible for PhD Admission at Avantika University.

- Part-time PhD will be allowed provided all the conditions mentioned in the extant PhD regulations are met.

Admission Process



Note: The university earmarks seats for reserved categories (SC, ST, OBC, EWC, Differently-Abled, etc.) as per the applicable reservation policy decided by the State Government or Government of India from time to time.

Academic Framework | BBA (Hons.)

The BBA program seamlessly integrates the profound wisdom of ancient Indian philosophy encapsulated in the 16 KALAYEN, fused with the contemporary skill sets demanded by both industry and society. This innovative program is designed to foster holistic development, ensuring a 360° approach that not only hones practical skills but also cultivates robust character and leadership qualities.

| | | |
|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
|  पाणिनि Panini (Foundation) | <ul style="list-style-type: none">• Business Essentials• Liberal Arts• Design | |
|  चरक Charaka (Vocational) | <ul style="list-style-type: none">• Digital Marketing• Creative Communication• Lean Six Sigma | <ul style="list-style-type: none">• Stock Trading and Portfolio Designing• Data Analytics• Statistical Analysis |
|  कौटिल्य Kautilya (Specialization & Electives) | <ul style="list-style-type: none">• Marketing• Finance• Human Resource | <ul style="list-style-type: none">• Business Analytics• International Business• Supply Chain Management |
|  कुमारलता Kumarlata (Multidisciplinary) | <ul style="list-style-type: none">• Market and Economics• Business Intelligence• Operations Research | <ul style="list-style-type: none">• Design Thinking• Quantitative Research• Strategy and Innovation |
|  मौर्य Maurya (Projects) | <ul style="list-style-type: none">• Experiential Learning• Business Model Development• Functional Business Problems and Solutions• Industrial Training• Business Research Project | |

** BBA Scholarship Model

100%

95% aggregate marks in Class XII from
CBSE / ICSE / State Boards
(2023 / 2024)

50%

85% aggregate marks in Class XII from
CBSE / ICSE / State Boards
(2023 / 2024)

25%

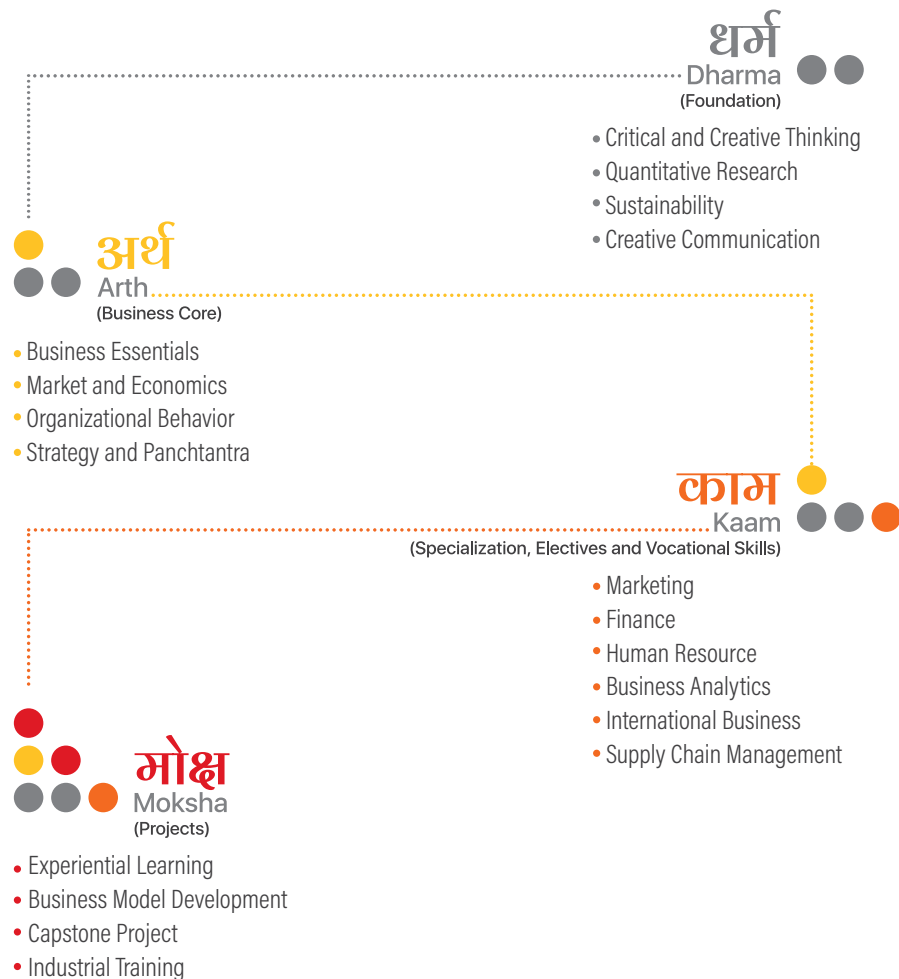
70% aggregate marks in Class XII from
CBSE / ICSE / State Boards
(2023 / 2024)

Note : Physical Education / Fine Arts / Performing Arts /
Vocational / non written subjects excluded from
aggregate computation.

**Scholarship is Applicable only on Tuition Fee (Valid For First Year)

Academic Framework | MBA

The MBA program is based on the ancient Indian philosophy of Purushartha blended with the contemporary skill-set requirements of industry and society. The term Purushartha literally signifies the Aim of life or Object of Human Pursuit. The program is divided into 4-segments - Dharma, Arth, Kaam, and Moksha.



** MBA Scholarship Model

100%

100% Scholarship on
CAT / MAT - 85 Percentile;
GMAT 600 & above.

50%

50% Scholarship on
CAT / MAT - 80 Percentile;
GMAT 550 & above.

25%

25% Scholarship on
CAT / MAT - 75 Percentile;
GMAT 450 & above.)

**Scholarship is Applicable only on Tuition Fee (Valid For First Year)

Academic Framework | B.Com (Hons.)

The B.Com program is tailored to meet the demands of the ever-evolving business landscape, as outlined in the New Education Policy (NEP). Anchored in the philosophy of academic excellence, the program stands on the robust foundation of five pillars of academic excellence - Aadhar, Samprasha, Kaushal, Pragat, Parishti. Each dedicated to shaping comprehensive life skills in the context of trade and commerce.



** B.Com Scholarship Model

100% 95% aggregate marks in Class XII from CBSE / ICSE / State Boards (2023/2024)

50% 85% aggregate marks in Class XII from CBSE / ICSE / State Boards (2023/2024)

25% 70% aggregate marks in Class XII from CBSE / ICSE / State Boards (2023/2024)

Note : Physical Education / Fine Arts / Performing Arts / Vocational / non written subjects excluded from aggregate computation.

**Scholarship is Applicable only on Tuition Fee (Valid For First Year)

Beyond Academics

Industry Connect

Masterclasses, Expert Talks, Industrial Visit, Guest Lecture, Mock Interview Preparation with Industry Experts, On Field Assignments

Professional Society

IMA, CII, AIESEC, BFSI (SSC), Ujjain Diplomacy Summit & Pro Edge

Competitions and Events

Management Fest, Conclave, Conference, Entrepreneurship Boot Camp, Business Contest, YEF Startup Competition, TEDx Avantika University

Life Skills

Harappa Education, NPTEL, NSS Clubs, Think, Solve, Communicate, Collaborate, Lead

Student Clubs

Art, Photography, Gaming, Cycling, Management, Film, CSR and Happiness, Alfresco Club, K Domain Club, Avant Garde & E-cell

Sports and Fitness

Cricket, Football, Basketball, Volleyball, Handball, Cycling, Lawn Tennis, Table Tennis, Badminton, Kabaddi, Gym, Carrom, Chess

Recreation

Music, Bird Watching, Star Gazing

Celebrations and Festivals

Holi, Janmashtami, Onam, Ganesh Chaturthi, Diwali, Halloween, Republic Day, Hindi Day, Independence Day, Literature Day, Aids Day, Girl Child Celebration Day etc

NSS

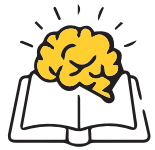
National Service Scheme together with CSR & Happiness Club focuses on developing the personality and character of the student youth through voluntary community service. 'Education through Service' is the purpose of the NSS following the ideology of our Father of the nation Mahatma Gandhi

Certifications

HR Generalist, Digital Marketing (Google AdWords), Spreadsheet Modelling, Export Documentation, Supply Chain Software, Financial Modelling, Data Strategy



Pedagogy



Experiential Learning



Activity Based Learning



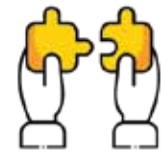
Blended Learning



Flipped Classroom



Storytelling



Project Based Learning



Scenario Based Learning



Game Design



Play

Student Achievements



Placements

20 Lakhs

Highest CTC

8.5 Lakhs

Average CTC

450+

Companies Hired

120+

Project Opportunities



Deloitte.



THINK



Bewakoof®



Collaborations



Experiential Learning



Life @ Campus



Students' Speak

It's been a great experience so far. A unique project-based learning has sharpened my analytical skills. The emphasis on research and case studies has been invaluable for placements, securing real-world opportunities and preparing us for professional success.

Kunal Waswani, MBA (1st year)



The focus on innovation and entrepreneurship is truly commendable. From incubation support to personality development, the environment cultivates creativity and leadership, paving the way for future entrepreneurs.

Rochit Nema, MBA (2nd year)



I am really excited to be a part of the School of Management at Avantika University. The well-qualified faculty provides insightful guidance, complemented by state-of-the-art infrastructure. The lush green campus enhances the learning experience, fostering a vibrant atmosphere for academic growth and personal development.

Kratika Soni, BBA (1st year)



The emphasis on communication skills through audio-visual facilities ensures a holistic education, creating well-rounded individuals ready for any challenge.

Bhoomika Pamnani, BBA (2nd year)





Avantika University, Vishwanathpuram, Lekoda, Ujjain - 456006, Madhya Pradesh



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